

**Portfolio of Cabinet Member for
Town Centres, Economic Growth and Prosperity
Priorities for
Year Ahead 2011 - 2012**

Councillor Gerald Smith

Town Centre

- Business Vitality Grants
- Encourage new shops and businesses
- A flourishing market

Business Investment

- New European (ERDF) Project across S.Yorkshire £3.1m to create 600 jobs
- Advanced Manufacturing Park (AMP)
- Enterprise Zone and Regional Growth Fund

- Continue drive for new start ups and expanding businesses
- **Economy Board** – Established, identifying priorities for sustainable growth of Rotherham economy
- **Town Centre Strategy** – completed by December 2011
- THI Programme for High Street – continuing. **SNAFU refurbishment** is main piece of work, with Essolde chambers to follow

Projects

- **Rail Station** – targeting Sept 2011 completion
- **Minster Yard & Gardens** – completed by July
- **Bellows Road** - Demolition to commence Jan 2012
- **Pithouse West** – site marketed for development as major leisure project

Planning

- **LDF** – consultation on Core strategies and site document
- Town Centre **Tesco**
- **Localism Bill** and implications for planning

Transportation and Highways Projects

- Delivering a much reduced **Local Transport Plan Integrated Transport programme** (£1.9m compared to £4.5m in 10/11)
- Providing a **highways development control**
- **Smarter Choices**
- **Sustainable School Travel**

- **A57** – One of only 10 schemes nationally that has received funding support from the DfT
- **Waverley Link Road** – Deadline of 9 September 2011 to submit our proposals
- **BRT (Bus Rapid Transit) (N & S)**
- **Cycle training** to 1700 school pupils
- **Road safety education and training**

Asset Management

- Develop shared service arrangements for Asset Management.
- Implement 'WorkSmart' and move 2,500 people to Riverside House.
- Consolidate provision of cleaning, caretaking and School Crossing Patrols against competition and provide entry level income and training.
- Complete the 'MyPlace' project and Rawmarsh Customer Service Centre.
- Project manage the Maltby Academy as 'responsible body'.

- Implement the schools buildings capital programme.
- Implement reductions in Home to School Transport service to achieve savings.
- Achieve savings targets in budgets.
- Implement statutory carbon trading.

Network Management

- Highway Condition
 - ❖ Phase 1 of £3m capital programme
 - ❖ Completion of winter damage repairs
 - ❖ Move from away from reactive to planned work
 - ❖ Publish the work programme on the website
- New Highway Delivery arrangements
 - ❖ Integrate planned maintenance and response teams to improve flexibility
 - ❖ Introduce target cost pricing to help deliver more value for money

- New Permit Scheme for utilities
 - ❖ More control on street works
 - ❖ Reduced impact onto highway condition
- Street lighting
 - ❖ Upgrade to white light/LED
 - ❖ Dimming/switching off trials
 - ❖ Continuing capital programme (£500k/year)
- Winter Maintenance
 - ❖ Re-design routes from Hellaby
 - ❖ Work with Farmers on snow-clearance arrangements
 - ❖ Test new alternatives to rock salt

- Parking Services
 - ❖ Extend cashless parking scheme
 - ❖ Differential charges based on CO2 emissions
- Drainage
 - ❖ Preliminary Flood Risk Assessments
 - ❖ Surface Water Management Plans
 - ❖ £1/4m flood resilience works in Whiston
 - ❖ Transfer of Private Sewers to water companies